PROXY FORM

The below proxy, or whomever he or she may appoint, is hereby appointed and authorised as proxy to vote for all the undersigned shareholder's shares in MAG Interactive AB (publ), corporate registration no. 556804-3524, at the annual general meeting of MAG Interactive AB (publ) on Tuesday, 14 January 2020.

Proxy	
Name of the proxy	Personal identity number/Date of birth
Address	
Postal code and city	Telephone number
Signature by the shareholder	
Name of the shareholder	Personal identity number/Date of birth/Registration number
Place and date	Telephone number
Signature*	- '

Please note that a shareholder shall give the company notice of attendance – as set out in the notice convening the meeting – even if the shareholder intends to exercise his or her voting rights through a proxy. The proxy form will not be deemed to constitute a notice of attendance.

The completed proxy form (with any enclosures) should be sent to Roschier, Att. Erik Ellenius, PO Box 7358, Sweden, together with the notice of attendance. If the shareholder does not intend to exercise his or her voting rights through a proxy, the proxy form should not be used.

^{*}If signing for a company, a name clarification shall be set out under the signature and an up to date certificate of incorporation shall be enclosed to the completed proxy form.