

MAG Interactive AB (publ) – statement by the board of directors in accordance with Chapter 18 Section 4 of the Swedish Companies Act

Proposal for dividend

The board of directors proposes a dividend to the shareholders of SEK 1 per share for the financial year 2023/2024. The record date for the dividend is proposed to be 24 January 2025 and the day of payment is proposed to be 29 January 2025.

Rationale

The board of directors concludes that the proposed dividend corresponds to approximately 15 per cent of the company's non-restricted equity. Prior to the dividend, the company's non-restricted equity amounts to approximately SEK 180 million, and after the distribution of the proposed dividend, the company's non-restricted equity will amount to approximately SEK 154 million. After carrying out the proposed dividend the company's restricted equity will be covered in full.

The board of directors has reviewed the financial situation of the company and the group and concludes, after close considerations, that a dividend in accordance with the board of directors' proposal is well balanced with regard to the company's targets, scope and risks as well as the company's and the group's ability to fulfil its future obligations. The board of directors believes that the proposed dividend will not affect the company's development possibilities. Even with the proposed dividend, the company and the group are expected to be able to perform its obligations both in the short-term as well as in the long-term and the board of directors assessment is that the dividend will not negatively impact the company and the group's ability to make any commercially justified investments, but instead the board of directors' believes there is a good margin to implement the company's strategy.

With reference to the aforementioned, it is the board of directors' opinion that the proposed dividend is justified with reference to the requirements that the nature of the operations, the scope of business and the risks associated thereto place on the company's and the group's consolidation requirement, liquidity and position in general.

It is the assessment of the board of directors that the proposed dividend is in accordance with the provisions stated in Chapter 17 Section 3 paragraph 2 and 3 of the Swedish Companies Act.

Stockholm, December 2024
MAG Interactive AB (publ)
The board of directors