

Press release

Stockholm, Sweden, 11 December 2018

Revision of the Nomination Committee of MAG Interactive AB (publ)'s proposal for the Annual General Meeting 2018

MAG Interactive's Nomination Committee for the Annual General Meeting 2018 has consisted of Chairman Kaj Nygren (NMO Invest AB and Playful Days AB), Helen Fasth Gillstedt (Handelsbanken Fonder), Joachim Spetz (Swedbank Robur Fonder) and Henrik Sandell (Didner & Gerge Fonder). The Chairman of the Board of Directors, Walter Masalin, has been co-opted to the Nomination Committee.

The Nomination Committee was, in accordance with the instruction adopted at the Annual General Meeting, composed based on the shareholdings in MAG Interactive as per 30 April 2018.

On 14 November 2018 the Nomination Committee announced its proposal for the Annual General Meeting 2018 with respect to the following resolutions: election of chairman of the Annual General Meeting, number of board members, number of auditors, election of board members and chairman of the board, election of auditor, fees to the board members elected by the general meeting and fees to the auditor.

Revision of the Nomination Committee's proposal

After the Nomination Committee's proposal was announced the Nomination Committee has been informed that Michael Hjorth is no longer available for re-election. The Nomination Committee has therefore decided not to propose that Michael Hjorth is re-elected and has decided to propose that the number of board members elected by the general meeting shall be five.

The Nomination Committee's revised proposal

The Nomination Committee proposes that the Annual General Meeting 2018 resolves the following:

Election of the Chairman of the Annual General Meeting 2018

Pontus Enquist, Roschier Advokatbyrå, is proposed as chairman of the Annual General Meeting 2018.

About MAG Interactive

MAG Interactive AB (publ) is a leading Swedish developer and publisher of casual mobile games for a global audience. The company reaches over 10 million monthly active players with a portfolio consisting of ten successful games that have generated over 250 million downloads in total. The most successful titles like Ruzzle, Word Domination and WordBrain have all reached #1 spots on the App Store and Google Play. With offices located in Stockholm and Brighton, MAG Interactive's games are distributed through virtual app stores allowing for global reach. MAG Interactive is listed on Nasdaq First North Premier with ticker MAGI. Avanza Bank AB is acting as MAG Interactive's Certified Adviser. For more information visit www.maginteractive.com.



Determination of number of Board Members and Deputy Board Members

The Nomination Committee proposes that the number of Board Members elected at the Annual General Meeting is five and that no Deputy Board Members should be appointed.

Determination of number of auditors and deputy auditors

The Nomination Committee proposes that a registered accounting firm shall be appointed as auditor and no deputy auditors shall be appointed.

Election of Board Members and Chairman of the Board

The Nomination Committee proposes that the following Board Members are elected for the period until the end of the next Annual General Meeting:

Re-election of the Board Members Daniel Hasselberg and Teemu Huuhtanen, and election of Birgitta Stymne Göransson, Andras Vajlok and Taina Malén as new Board Members. The board members Walter Masalin (chairman of the board), Kaj Nygren, Johan Persson and Michael Hjorth have announced that they are not available for re-election.

It is proposed that Birgitta Stymne Göransson is elected as Chairman of the Board of Directors.

Birgitta Stymne Göransson, born 1957, is chairman of the board for BCB Medical Oy, and board member in Alekta, PANDORA, Sportamore, Midsona and Capio. Birgitta Stymne Göransson has previously been, inter alia, CEO of Memira and Semantix, and has a background in consumer goods, med tech and IT/telecom. Birgitta Stymne Göransson holds a MSc in chemistry and biotechnology from KTH, and a MBA from Harvard Business School. Birgitta Stymne Göransson owns 10 000 shares in MAG Interactive. It is the Nomination Committee's view that Birgitta Stymne Göransson is independent in relation to the company and its management.

Andras Vajlok, born 1971, is chairman of the board for Small Giant Games Oy, and a board member of Like a Boss Games AB and United Spaces. Andras Vajlok has previously been, inter alia, CFO of Paradox Interactive.

936 shares in MAG Interactive, privately and through other companies. It is the Nomination Committee's view that Andras Vajlok is independent in relation to the company and its management.

Taina Malén, born 1967, is CMO, global marketing director and vice president of Star Stable Entertainment AB.

Taina Malén has previously held a number of positions in the music and record industry, and has among others

Andras Vajlok holds a MSc in Buisness and Economics from Handelshögskolan Göteborg. Andras Vajlok owns 351

worked as Nordic Marketing Director at CANAL+ and Executive Vice President at MSL PR. Taina Malén is co-founder and investor in Esportal AB, where she also sits on the board. Taina Malén has previously been a board member of among others WIMP (now TIDAL) and Telegram Records. Taina Malén has an education in Business

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Economy from Handelshögskolan Stockholm. It is the Nomination Committee's view that Taina Malén is independent in relation to the company and its management.

Election of auditor

Based on the Audit Committee's recommendation it is proposed that PricewaterhouseCoopers AB is elected as auditor for the period until the end of the Annual General Meeting 2019. Subject to the approval by the shareholders of the Nomination Committee's proposal at the Annual General Meeting, PricewaterhouseCoopers AB has informed that the authorized public accountant Niklas Renström will continue as auditor-in-charge.

Determination of fees to the Board of Directors and auditor

It is proposed that the following fees are paid to the Board of Directors and auditor:

- Chairman of the Board of Directors: SEK 400,000.
- Other Board Members not employed by the company: SEK 200,000.
- It is proposed that fees are paid to the company's auditors upon approval of their invoices.

For additional information, please contact:

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